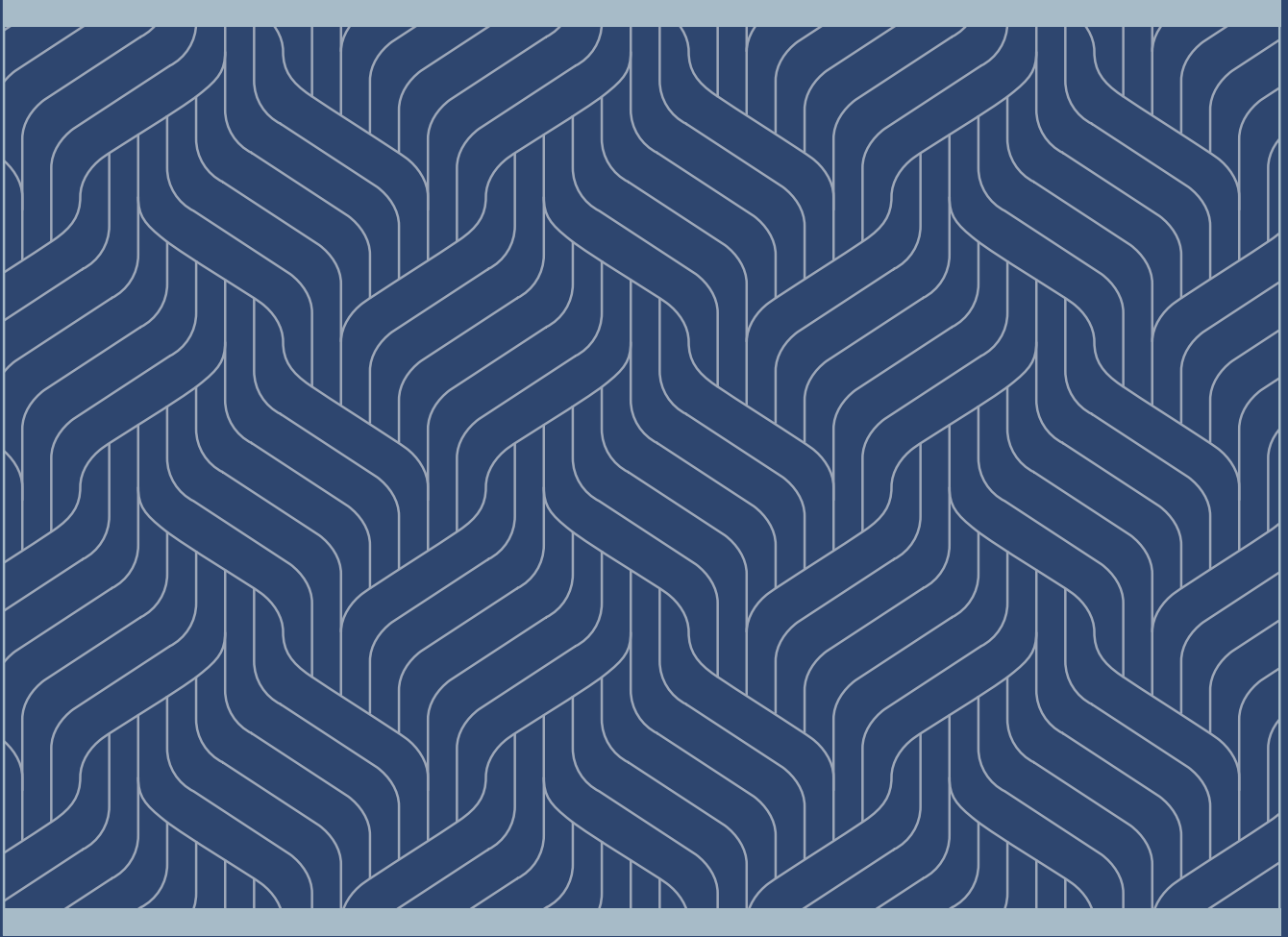
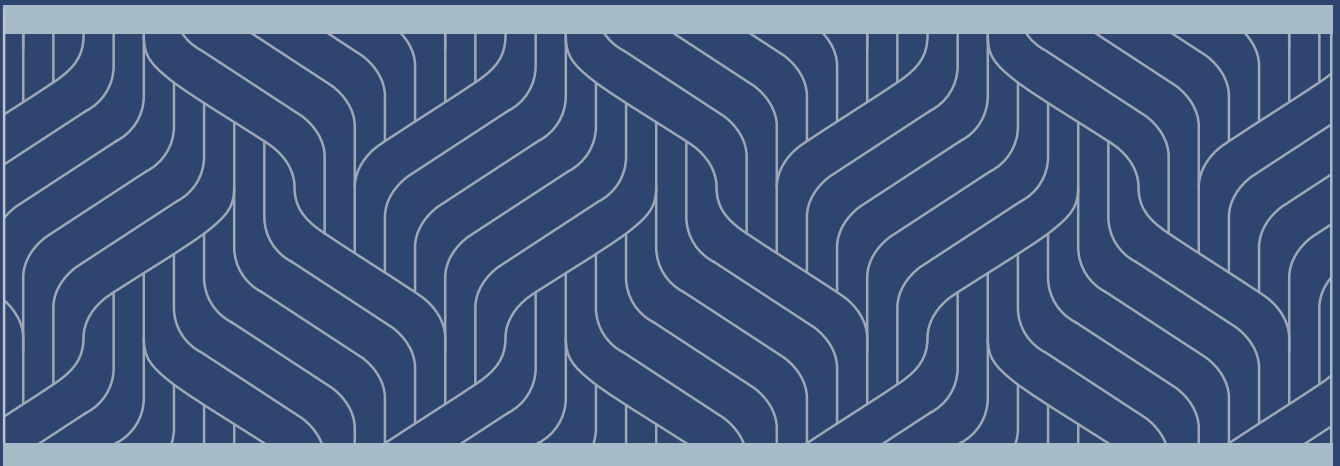




The Preserve

WHERE LUXURY COMES HOME

thepreserveinfrisco.com



14751 Verde Meadows Dr, Frisco, TX 75033



The Preserve

The Preserve at Fields is a privately gated enclave of custom estate homes set within one of the most celebrated master-planned communities in North Texas. With rolling hill topography, curated natural landscapes, and direct access to two PGA championship golf courses, The Preserve offers a lifestyle that is genuinely without parallel in the Dallas–Fort Worth Metroplex.

Every home is custom-designed and custom-built, a collaboration between the homeowner and one of the ten most accomplished luxury builders in the region. No two residences are alike. Every lot is selected for its views, orientation, and natural character.

"The Preserve in Frisco, Texas is one of the most sought-after gated communities in the country, nestled amongst rolling hills and two PGA championship golf courses."

\$3.5M+ HOMES FROM	10 ELITE BUILDERS	25+ MILES OF TRAILS	2 CHAMPIONSHIP COURSES
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Residents enjoy exclusive gated entry, private trail access, walkable access to Fields West’s world-class retail and dining opening in 2027, and the prestige of an address within the Omni PGA Frisco Resort community. The community is located in the city ranked the #1 fastest-growing in Texas and #3 in the nation (Yahoo News, 2024). The Preserve is the only gated residential community with direct private access to both Fields Ranch golf courses as part of the Omni PGA Frisco Resort & Spa.





A GOLFER'S PARADISE

Two championship courses.
One extraordinary home.

The Preserve offers stunning views overlooking Fields Ranch’s two championship golf courses: Fields Ranch East, designed by Gil Hanse, and Fields Ranch West, designed by Beau Welling. Located within the Omni PGA Frisco Resort & Spa, these courses are home to premier golf experiences and will welcome the 2027 PGA Championship, bringing one of golf’s most prestigious tournaments to Frisco.

Living here means stepping onto world-class fairways moments from your front door and enjoying resort-caliber dining, spa amenities and recreation without ever leaving the community.

OMNI PGA FRISCO RESORT & SPA: RESIDENT ACCESS

- Elite training facilities
- Luxury spa services
- Top-tier resort dining
- Major tournament venue
- Private fairway views from your home

THE COURSES

FIELDS RANCH EAST Gil Hanse Design

One of the most decorated architects in modern golf, Hanse is known for crafting courses that honor the land's natural contours — creating a round that feels both challenging and timeless.

FIELDS RANCH WEST Beau Welling Design

Welling's designs are celebrated for their strategic depth and visual drama. Fields Ranch West offers a complementary experience — precision, beauty, and a course residents will return to daily.

TEN OF THE FINEST CUSTOM BUILDERS

Your home, built by the region's best.

Ten of the finest custom home builders have united at The Preserve to create a community where luxury living and nature come together. Every builder has been curated for their track record, design sensibility, and commitment to bespoke craftsmanship. You choose your lot, choose your builder, and then the collaboration begins.



HOW IT WORKS — YOUR PATH TO A CUSTOM HOME

Explore Available Lots

Discover available homesites throughout The Preserve, each offering a distinct natural character shaped by the community's thoughtful design. Choose from championship fairway views, elevated hilltop settings, tranquil creekside surroundings or private nature preserves.

Meet Your Builders

Learn more about our ten curated builders: their portfolio, style, and specialties. Schedule private consultations to find the partner whose vision aligns with yours.

Design Your Home

Every home at The Preserve is entirely custom. Your builder works with you from concept through completion — no templates, no compromises, no limits.

Build & Move In

Watch your vision take shape in one of the most desirable addresses in North Texas, with The Preserve's team available to support you at every milestone.

EXPLORE AVAILABLE LOTS
[thepreserveinfrisco.com](#)
Available Lots · Move-In Ready Homes · Builder Profiles

VISIT THE COMMUNITY
14751 Verde Meadows Drive, Frisco TX 75033

A SMART, FAST-GROWING CITY

The right city. At exactly the right time.

Ranked the No. 1 fastest-growing city in Texas and No. 3 in the nation (Yahoo News, 2024), Frisco is also recognized as the best place for families to live in Texas (Fortune, 2024).

For buyers seeking long-term value, Frisco represents one of the most compelling real estate markets in the country, a city with the infrastructure, institutions, and investment profile of a major metro, with the residential character of a community that still feels like home.

325K+ POPULATION BY 2030	37 MEDIAN AGE	56% BACHELOR'S DEGREE+	0% STATE INCOME TAX
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FRISCO RANKINGS

- #1 Fastest-Growing City in Texas (Yahoo News, 2024)
- #3 Fastest-Growing City in the Nation (Yahoo News, 2024)
- Best Place for Families to Live in Texas (Fortune, 2024)
- TEA "A" Rated School District, Texas Education Agency



EDUCATION — FRISCO ISD

Rated "A" by the Texas Education Agency, Frisco ISD offers cutting-edge career and technical education across health science, engineering, law, and video game design achieving a remarkable 99% graduation rate. For families, this is one of the most compelling reasons to choose Frisco over comparable markets.





STEP OUTSIDE. THE TRAILS BEGIN AT YOUR DOOR.

25+ miles of trail. Infinite moments of quiet.

With more than 25 miles of scenic hike and bike trails, The Preserve connects residents to lush landscapes, serene lakes, and rolling hills that are unique to this part of North Texas. Private trail entry points connect residents to the wide concrete trails and unpaved nature walks within the Frisco hike-and-bike system. This ensures exclusive access to paths that wind through the community's most scenic terrain.

Whether cycling at dawn, jogging through meadows, or enjoying a sunset stroll along the lake, The Preserve's trail network creates a seamless blend of recreation and relaxation all steps from your front door.

25+ MILES OF HIKE & BIKE TRAILS	Private RESIDENT ENTRY POINTS	Lakes of Fields SERENE WATER VIEWS
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A LIFE IN BALANCE

HIKE & BIKE

Trail Network

A connected system of scenic paths through rolling terrain, meadows, and lakeside corridors all accessible from private resident entry points exclusively for Preserve homeowners.

GOLF & SPA

Resort Wellness

Direct access to the Omni PGA Frisco Resort's elite spa, fitness, and training facilities provides a wellness ecosystem that most communities could never replicate.

NATURAL SETTING

Rolling Hill Landscape

Rare for North Texas, The Preserve's topography creates a dramatic, naturally beautiful setting with panoramic views, mature tree lines, and serene lake vistas throughout.

GATED SECURITY

Private Enclave

A fully gated community with controlled access means residents and their families enjoy the freedom of open space without compromising privacy or security.



FIELDS WEST

The finest shopping and dining. Walkable.

Fields West is a 55-acre urban village at the center of Fields, offering high-end shopping, world-class dining, and vibrant social spaces. Preserve residents enjoy walkable access to an unparalleled collection of luxury retailers, acclaimed restaurants, and cultural experiences — all within the community.

"Fields West delivers an unmatched blend of sophistication and entertainment — and for Preserve residents, it's always within walking distance."



DINING & RETAIL

7th Avenue

alo

ARHAUS

blomies

BREITLING

Crate&Barrel

DWR

EVERYTHING BUT water

FACE FOUNDRIÉ

gorjana

johnnie-Q

KENDRA SCOTT

LANDRY KATE

MARKHAM JEWELERS

Mizzen+Main

OMEGA

POTTERY BARN

SEPHORA

[solidcore]

Texas Capital Bank

TRAVIS MATHEW

U Med Spa

WILLIAMS SONOMA

Amorino

CLAREMONT

CULINARY DROPOUT

GREEN POINT

LaLaLand

MASTRO'S RESTAURANTS

MEXICAN SUGAR

Nando's

NORTH ITALIA

SHAKE SHACK

SIXTY VINES

sweetgreen

Starbucks

Tommy Bahama MARLIN BAR

Signed leases as of July, 9 2026. Visit fieldswest.com for the full directory and construction progress.

The Preserve

FREQUENTLY ASKED QUESTIONS

What is the price range at The Preserve?

Custom homes at The Preserve start at \$3.5 million. Pricing varies based on lot selection, home size, and builder with no upper ceiling on what can be designed and built.

Are there any spec homes available?

Yes. Select builders offer spec homes for buyers who prefer a shorter timeline.

Visit thepreserveinfrisco.com/spec-homes for current availability.

How custom can I make my home with the exclusive builders?

The Preserve is designed to offer a truly custom home experience where homeowners design a home tailored to their lifestyle, preferences, and needs. Each home is reviewed by our premier architectural firm to ensure it aligns with The Preserve's design guidelines.

What lots are currently available?

Available lots including fairway, nature-view, and hillside positions are updated in real time at thepreserveinfrisco.com/available-lots.

What school district serves The Preserve?

The Preserve is served by Frisco ISD, rated "A" by the Texas Education Agency with a 99% graduation rate consistently ranked among the best districts in the state.





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